



WPTV

ORDER

Print Date 11/21/12 Page 1 of 7

Contract / Revision 307295 / Obama for America

Order Sep 00:30:00

Original Date / Revision Agency Com 15%

Estimate # 1537

08/07/12 10/15/12 Billing Contact

Alt Order #

Advertiser Obama / Democrat / Preside

Order Type GENERAL

1010 Wisconsin Ave
Washington, DC 20004

Billing Cycle EOM/EOC

Agency **GMMB Inc**

Demographic A35+

Buying Contact Sales Office FWSE

Rev Codes BOL

**1010 Wisconsin Avenue - Suite #800
Washington, DC 20007** **Sales Region NAT**
Agency Ref 2

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren 100%

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	77	\$38,301.00	\$45,060.00	0.00	10/01/12	10/15/12	77	\$38,301.00	\$45,060.00
Totals	77	\$38,301.00	\$45,060.00	0.00					



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Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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